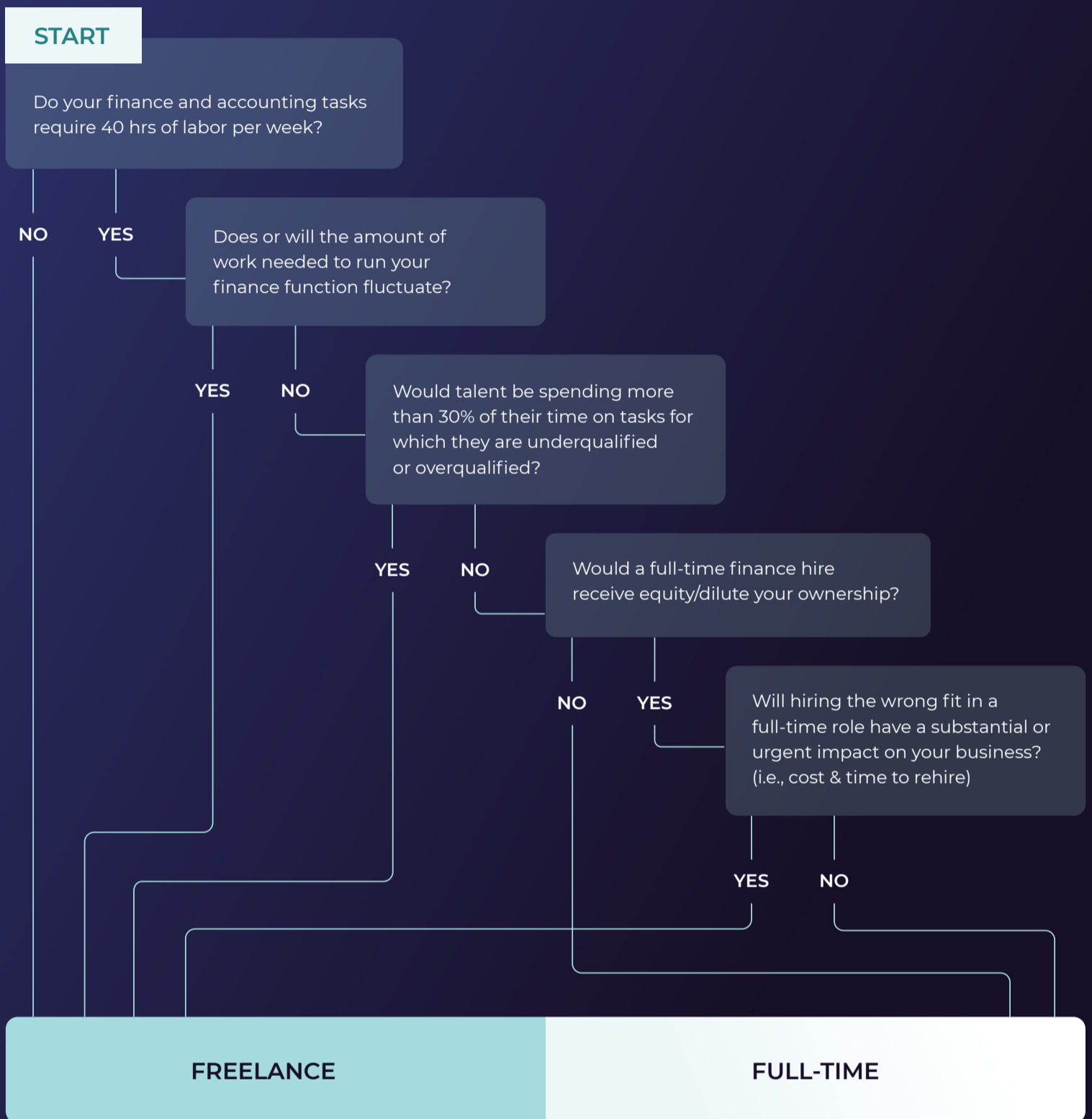


# Who to Hire: Freelance vs. Full-Time Talent

## Are You Considering the Right Resource Model?

Hiring the right talent is critical to maximizing productivity. But what may be a full-time responsibility is not always best served by a full-time hire. Today's fractional talent can offer the same value, quality and dedication to your business as a traditional employee.

## Which Is Best for Your Business?



## Freelance Talent Provides Value Beyond Part-Time Needs

### Hire Right-Size Experts

Don't overpay full-time employees for tasks below their abilities. Use a flexible team model to allocate the right hours to the right roles while still saving \$.

### Pivot Faster

Quickly rehire and onboard new talent in the event of a poor fit.

### Source Specialized Expertise

Target specific skills from anywhere in the country to augment or upskill your current team.

### Maintain Flexibility

Scale up the work by the hour as your business grows.

Learn more about Paro's flexible solutions at [paro.ai](https://paro.ai).

