

5 Growth-Minded Advantages of Hiring Fractional Talent

As staffing becomes a top concern for today's businesses, nontraditional employment is taking center stage.

Hiring freelance talent is more than a cost-friendly alternative to full-time employment. A flexible resource model can ignite your growth.

01

A Fresh Eye on Old Processes

A contractor can see blind spots & inefficiencies in everyday processes and implement automation or digitization to increase productivity and accuracy.

THE PARO ADVANTAGE

Business saves \$500K by updating finance systems.

02

A Rucksack of Diverse Experiences

Freelance experts use their diverse client experiences to source new ways of solving complex challenges that talent tied to one company may not offer.

THE PARO ADVANTAGE

Paro experts boast experience in 60+ industries.

03

A Space for Full-Time Talent to Shine

Encourage the strengths of your full-time employees by removing bandwidth constraints or time spent on tasks for which they're under or overqualified.

THE PARO ADVANTAGE

Paro experts boost employee morale for data startup.

04

A Swing into Action

Outsourced talent add immediate value—from any location—due to less ramp-up time than a full-time hire, bringing you closer to your goal, faster.

THE PARO ADVANTAGE

With 20X efficiency, onboard talent in a matter of days.

05

A Conductor for Specialized Projects

Hiring a freelancer lets you target specific skills for one-time or high-priority projects, with knowledge transfer that benefits your team in the long term.

THE PARO ADVANTAGE

Find over 250 skill sets to fill any gap.

Learn how Paro can support your finance & accounting talent needs at paro.ai.