



# Fundraising as a Service: Strategic Outreach to Accelerate Funding

A successful capital raise demands regular dedication to investor outreach while you'd like to focus on growth initiatives.

Now, streamline the process with support from experts skilled in positioning your business to qualified investors. Fundraise faster with low-touch management while maintaining full control of the process.



## Alleviate Pressure in Raising Capital

### FUEL YOUR CORE MISSION

Spend less time crafting emails or cold-calling and more time devoted to operational growth, especially when it's needed most.

### ACCESS INVESTOR NETWORKS

Widen your investor net with better access to targeted leads and investor information—without the big expense.

### TALK THAT INVESTOR TALK

Fundraising is not a science, it's an art form—and clear feedback is not always given. Get comprehensive reviews of investor meetings with a veteran perspective.

## From Zero to Your First Pitch Meeting

Receive full support that includes:

### LEAD GENERATION

Using various databases, your expert(s) will identify target investors based on industry, portfolio and other relevant factors.

### WEEKLY REPORTING

Keep abreast of interested investors or adjust strategy with weekly review meetings.

### EMAIL CAMPAIGNS

From strategy to execution, your expert(s) handle the entirety of your email outreach.

### INVESTOR CALLS

Establish connections with full management of investor calls and meeting scheduling.



# Trust in Proven Results

**Over \$1B**

raised by our experts

**100s**

of startups served, from early stage to scaling

**Over 3000**

investor connections

**62**

investors engaged each week (avg.)

**21**

investor connections per week (avg.)

**1**

investor meeting per week (avg.)

## How It Works

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- 01** Your expert(s) will set up email aliases as an extension of your company and manage online and phone communications on your behalf.
- 02** All content is drafted for your approval, then strategically sent to maximize impact.
- 03** Your expert(s) will manage your alias inbox and investor calls, responding to queries or interest and coordinating appointments.
- 04** You and your expert(s) will regularly discuss how to optimize your strategy.

## Drive Further Efficiency & Impact

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When combined with our strategic fundraising services, you can build a plan that's data-driven and resource-efficient. Tap into additional services, including:

**Pitch deck & story advisory**

**Financial modeling**

**Valuation analysis**

**Transaction support**

**Post-pitch planning & scenario analysis**

**Additional interim CFO support**

Find your  
solution today.

Unlock business growth through on-demand access to flexible finance solutions.

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